



Boston Gift Show

Saturday, March 24 - Tuesday, March 27, 2012
Boston Convention & Exhibition Center

The Best Way to Manage Your Sales Leads at the Boston Gift Show 2012

LeadKey

Light-Weight, Easy to use, No need for electrical service, Can scan over 1,000 leads, Stores over 10,000 leads
Quick upload from our service desk, Audible and LED confirmation of scan, Leads are date and time stamped



1.

SCAN A BADGE

All contact info has been captured.



2.

SCAN AN ACTION CODE (optional)

The scanned code is now linked to that person's contact info.



3.

SCAN LEADKEY NOTEPAD (optional)

Take your own notes, then scan the page number barcode.

Pick up your reserved LeadKey at Sales Lead Services, located next to Registration. At any time during each exhibit day (or at the end of the Show) bring your LeadKey to our Service Desk in the registration lobby. We will quickly upload your scanned attendee and qualifier data to your own password protected Lead Portal – and the LeadKey is ready for continued use.

For more information visit www.myexpoleads.com, or contact LeadKey Sales at 610-328-3221 or leadkey@expologic.com

TO ORDER:

Visit myexpoleads.com > order now > show code: **bgmar12 or fill out the form below.**


Expo Logic staff will be on hand continuously during the Show to demonstrate and service the System. All orders are confirmed by fax or e-mail.



820 Parkway Broomall PA 19008
P 610-328-3221 F 866-266-5077

LeadKey Order Form
Boston Gift March 2012

To order, visit myexpoleads.com > order now > show code: **bgmar12** or fill out the form below and return it to us. This form can be faxed with payment to 866-266-5077 or mailed to the address above. Call 610-328-3221 for assistance.

	Description	Rate	Qty	Total
	Battery-powered, hand-held Badge Reader for mobile, data collection. Includes standard sales lead qualifiers via a separate scan sheet, and access to our password protected lead portal. This does not include a paper print out of your sales leads.	On or Before: 03/12/2012 \$150.00/First Reader; \$50/Each Additional Reader		
		After: \$200.00/First Reader \$50/Each Additional Reader	_____	\$ _____
	Special Note: To order multiple units, please fax or mail your Order Form with payment rather than order online.			
Optional _____				
Custom Qualifiers	Custom Sales Lead Qualifiers via a separate scan sheet. Submit list of desired Qualifiers with your order. Maximum of 30 Custom Qualifiers -Limit of 50 Characters/Qualifier.	\$95.00/Set	_____	\$ _____
Delivery	Our staff will deliver the Badge Reader(s) to your booth and instruct your staff during show set-up. Contact LeadKey Sales (610-328-3221) to schedule an appointment for delivery during show set-up. Service for in-booth use only.	\$50.00/Exhibitor	_____	\$ _____
Insurance	Protection from lost, stolen or damaged equipment.	\$45.00/Reader	_____	\$ _____

Company		Key Contact	
Street Address			
City		State	Zip
Phone		Fax	
Email			
Cell Phone Number (for onsite contact)			Booth Number

Credit Card		Check Number	Total Amount Due
<input type="checkbox"/> Amex <input type="checkbox"/> Visa <input type="checkbox"/> Master Card			
Credit Card Number		Expires	
Name as it appears on card		Signature	

TERMS: It is understood the above named Company is responsible for the pick-up, proper use, safeguarding, and prompt return of the Badge Reader(s) in his/her possession and is also liable for any loss or damage. Expo Logic reserves the right to terminate services if above Badge Reader(s) are found to be improperly used. Replacement charge is \$500.00/Badge Reader. Your credit card imprint will be required on-site if rental payment is made by check or cash. Badge readers must be picked up at Sales Lead Services adjacent to Exhibitor Registration, if you did not order "Delivery" services. Badge Reader must be returned within 30 minutes after the close of the Show in its original packaging; if our Staff has to pick up your Badge Reader you will be charged \$75.00. Refunds will not be made for unclaimed equipment or if above Company decides not to use the ordered service. Cancellation Policy/Charge: Up to 2 weeks before show opening date- \$50.00/Order.