

HOME
TO EVERY
MAIN LINE.

Philadelphia Gift Show
JULY 22-25, 2012 Greater Philadelphia Expo Center – Oaks, PA
Conveniently located in the King of Prussia area.

GOODY BAG GIVEAWAY FORM

WE'RE SENDING BUYERS TO YOUR BOOTH!

With the new Goody Bag Program, we give **you** the opportunity to put your product directly in the hands of buyers for the July 2012 edition of the Philadelphia Gift Show. Show management will hand out **tote bags** and a **list of participating exhibitors** to the **first 150 stores** (one per store) who arrive at Philadelphia Gift Show on Monday, July 23 and Wednesday, July 25, 2012. As buyers walk the show, they will be heading to participating exhibitors' booths to pick up their complimentary product sample!

To participate you must agree to provide **300 product samples to hand out at your booth**. We recommend that along with your sample you provide your company name and contact information. This is a limited offer and participants will be chosen on a first-come, first serve basis. **Please note: Coupons, catalogs, postcards and fliers are not acceptable for the goody bag giveaway.**

Company Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Booth # (if you have not yet been assigned, leave blank): _____

Type of Item for Giveaway: (Item to weigh no more than 2 ounces. Please note that the size of the bag is 18" x 18." Participants will be chosen on a "first-come, first-serve" basis.)

Description of Item for Giveaway:

YES, I will bring 300 samples of the product to be handed out to buyers with special Tote Bags.

**** By filling out this form you agree to have 300 samples available in your booth for distribution to retailers with special tote bags. All Exhibitors will be notified within 2 weeks of receipt of form as to acceptance. Show Management reserves the right to accept or reject based on timeliness, content and product size constraints.**

If you have questions, please call Bonnie Bemister at
Urban Expositions at (678) 285-0325.
Fax this form to: (678) 285-7469