



Attendee Mailing List

Here's your chance to send promotional information about your company and products to past Philadelphia Gift Show attendees about your participation in the July 2012 show. Lists are available to all "confirmed" show exhibitors for the sole purpose of promoting participation at the July 22-25, 2012 show. We have currently implemented a new distribution policy for our attendee lists. Please be advised of the changes below. The mailing list will now be sent directly to the exhibiting company. **For additional information, please email Bonnie Bemister at bonnie@marshmeadowsmarketing.com**

Step 1 - Preparation

- The mailing list will be provided only to confirmed exhibitors and your booth for the July 2012 event must be paid in full.

Step 2 - Designing your Mailing Piece

- Your mailing piece should promote your company's participation in the **July 2012 Philadelphia Gift Show only**. It should not be a general advertising brochure. Competitive show names may not be included.
- The name of the Show must read, "Philadelphia Gift Show". The show dates and location must also be included in the copy.
- Your mailing piece **MUST** be approved by Show Management **before** you have it printed. **You must Fax or Email a copy for approval.** Send your mail piece to Bonnie Bemister at 678.285.7469 (fax) or email: bonnie@marshmeadowsmarketing.com.
- You may also use our Buyer Invitations that are available free to all exhibitors. Please contact Courtney Allen at 678.285.3976 to order the invitations. (or see the form included in your Exhibitor Marketing Kit)

Step 3 – Non Disclosure Agreement/Mailing List

- **Once your mailing piece has been approved by show management, Bonnie Bemister will email you the non disclosure agreement.** Please review our non disclosure agreement and reply with a favorable response. Upon receipt of your agreement, Bonnie will email you an Excel database containing the company name, buyer contact and mailing address information. **Please note: This list does not contain phone, fax or email addresses. It is strictly a mailing list**

NOTE: Please Allow Up To 48 Hours For Processing