STAY FOR THE LAST DAY SHOW SPECIAL

Show management is working hard to entice buyers to keep shopping until the final day of the show during the summer 2012 edition of the Philadelphia Gift Show. We're offering specially discounted hotel rates for the night of Tuesday, July 24th for buyers to return shopping on Wednesday, July 25th. And we're also offering convenient box lunches to keep buyers here on the show floor on Wednesday.

Now we need your help. Help us persuade buyers to return for the final show day by offering special offers, discounts and giveaways available only on Wednesday, July 25, 2012. Outline your special below. Need examples? One exhibitor may offer free shipping with all orders placed at the show on July 25th. Another exhibiting company may offer special prices on selected close out items for one day only. The better the special, the more traffic you'll see!

All show specials must be submitted by April 9, 2012 to be included in the Product Preview Guide and by June 1, 2012 to be included in the Directory

Company Name & Booth Number:

For your show special description, please use just one letter per box (including spaces) and do not exceed total number of boxes. Due to space limitations, descriptions using more than the number of boxes provided will not be accepted. One show special per company.

Show Special:

Please note that all specials offered must adhere to the rules and regulations of The Philadelphia Gift Show. Acceptance of any and all show special offerings for inclusion in the pre show-planning guide and the official show directory are at the sole discretion of The Philadelphia Gift Show Management. Show management reserves the right to reject any show special offering submitted for inclusion in promotional material.

The Philadelphia Gift Show
Attn: Courtney Allen
1690 Roberts Blvd., NW Suite 111
Kennesaw, GA 30144
Phone • 678.285.3976 Direct • 678.370.0333 Fax • 678.831.4581/678.285.7469