

# The Philadelphia Gift Show

July 25-28, 2010

## GOODY BAG GIVEAWAY FORM

### WE'RE SENDING BUYERS TO YOUR BOOTH!

With the new Goody Bag Program, we give **you** the opportunity to put your product directly in the hands of buyers for the July 2010 edition of the Philadelphia Gift Show. Show management will hand out **tote bags** and a **list of participating exhibitors** to the **first 150 stores** (one per store) who arrive at Philadelphia Gift Show on Monday, July 26 and Tuesday, July 27, 2010. As buyers walk the show, they will be heading to participating exhibitors' booths to pick up their complimentary product sample!

To participate you must agree to provide **300 product samples to hand out at your booth**. We recommend that along with your sample you provide your company name and contact information. This is a limited offer and participants will be chosen on a first-come, first serve basis. **Please note: Coupons, catalogs, postcards and fliers are not acceptable for the goody bag giveaway.**

#### Company Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Booth # (if you have not yet been assigned, leave blank): \_\_\_\_\_

**Type of Item for Giveaway:** (Item to weigh no more than 2 ounces. Please note that the size of the bag is 18" x 18." Participants will be chosen on a "first-come, first-serve" basis.)

Description of Item for Giveaway:

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\_\_\_\_ YES, I will bring 300 samples of the product to be handed out to buyers with special Tote Bags.

**\*\* By filling out this form you agree to have 300 samples available in your booth for distribution to retailers with special tote bags. All Exhibitors will be notified within 2 week of receipt of form as to acceptance. Show Management reserves the right to accept or reject based on timeliness, content and product size constraints. Upon acceptance to this program, the shipping instructions will be sent to you.**

If you have questions, please call Bonnie Rathweg at  
Urban Expositions at (678) 370-0339.  
Fax this form to: (678) 285-7469